



2028 W A G Y U
CARCASE
Royale

SCHEDULE

PROUDLY PRESENTED BY THE
AUSTRALIAN WAGYU ASSOCIATION





INTRODUCTION

Dear Members,

It is with great pleasure and excitement that I invite you to participate in the Inaugural Wagyu Carcase Royale Competition, proudly hosted by the Australian Wagyu Association.

As the Wagyu Sector continues to set the global standard for luxury food products. It is vital that we recognise and celebrate the exceptional quality and dedication within our industry. This competition has been designed to provide our producers with a dedicated platform to benchmark their carcasses, gain invaluable data, and showcase the pinnacle of Wagyu genetics and production.

WHY ENTER THE COMPETITION?

Participating in this inaugural event offers significant value for your operation, including:

- **Comprehensive Carcase Data:** Receive highly detailed carcase feedback to help you make informed genetic and management decisions.
- **Industry Recognition:** Build your profile and compete for prestigious inaugural awards, establishing your brand amongst the industry's elite.
- **Benchmarking Opportunities:** Compare your results against your peers and national standards to see where your herd excels.
- **Networking & Collaboration:** Connect with fellow producers, processors, and industry experts and leverage this for your commercial advantage.

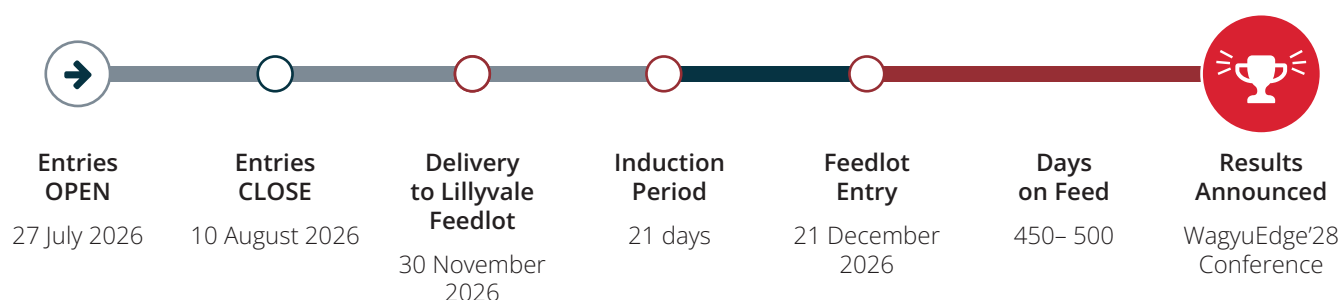
Thank you for your continued dedication to the Australian Wagyu industry. We look forward to receiving your entries and celebrating the outstanding quality you produce.

A stylized, handwritten signature in red ink that reads "Matt McDonagh".

Warm regards,

Dr Matt McDonagh | Chief Executive Officer
Australian Wagyu Association

WAGYU CARCASS ROYALE EVENT DETAILS



Entrants will be mailed out custom competition ear tags that must be placed prior to delivery to Lillyvale.

Vendors will be paid on delivery to Lillyvale Feedlot based on a Fullblood and Purebred grid from Sandalwood.

CLASSES

FULLBLOOD WAGYU

All entries must be registered with the AWA. A DNA sample will be taken by AWA for genomic testing and parent verification.

Weight: 350 - 450kg

PUREBRED WAGYU

All entries must be by a registered sire and Purebred by pedigree or provide a breed content test result of 93+%. A DNA sample will be taken by AWA for genomic testing, Wagyu Content testing and parent verification.

Weight: 350 - 450kg

WAGYU CARCASS ROYALE REGULATIONS

COMPETITION RULES

- All cattle will be steers and will be purchased at delivery and prior to feedlot entry by Sandalwood.
- All cattle will be on feed for 450 - 500 days.
- All cattle must enter the feedlot on induction day 30th November 2026. Any steers that arrive after this date cannot participate in the competition.
- All animals will be fed at Lillyvale Feedlot under a custom-feed arrangement with Sandalwood.
- All animals will be processed at John Dee Warwick before entering the Sandalwood export chain.
- The competition is only open to Fullblood and Purebred Wagyu cattle as registered and tested by the Australian Wagyu Association.
- AWA reserves the right to use data captured within the competition for services including but not limited to the Wagyu genetic evaluation and research projects.
- Entries will consist of a pen of 7 steers, with the best 5 being judged in the competition. If for any reason there are less than 5 head at the time of judging, the entry will be disqualified from pen-based awards, but will still be eligible for individual carcass awards.
- In its initial year, members are permitted to enter up to 3 pens per class.
- If oversubscribed, the number of pens per member may be reduced to allow participation by the maximum number of members.
- All cattle must be clear of ticks. All cattle from Cattle Tick infested areas must receive a supervised inspection and a plunge dip under the supervision of an approved person at an official clearing facility. Cattle must commence travel to the feedlot within 24hrs of treatment.
- Entry weight of steers must be 350 - 450kg at time of entry. Please pay special attention to this weight range as exhibitors will be given reductions for weight gain points if above this figure as determined by AbacusBio.
- All steers must be 0 - 2 tooth upon entry and HGP free.
- Lillyvale Feedlot has the right to refuse any animal that does not meet their fit to load animal welfare standards.
- The AWA will supply competition ear tags, that will need to be placed in the offside ear upon induction.
- AWA has the right revoke entries at their own discretion.
- Entry fees are refundable up until delivery to Lillyvale feedlot.

JUDGING CRITERIA

AbacusBio will implement bioeconomic index models as the competition's judging methodology, working closely with representatives from some of Australia's major Wagyu supply chains. This collaborative approach will ensure the methodology reflects the commercial realities and economics of contemporary Fullblood and Purebred Wagyu supply chains.

The judging framework will estimate carcass value of Fullblood and Purebred wagyu entries by developing separate bioeconomic models for the two breed categories. These models will draw on applicable market grid structures and will consider the economically important carcass characteristics that influence commercial value. AbacusBio will also seek industry guidance on carcass grading criteria including novel attributes, such as marbling fineness, and incorporating downgrades into the model.

The outcome will be the development of two independent total value indexes, one for Fullblood Wagyu carcasses, and one for Purebred Wagyu carcasses. This will provide an objective basis for ranking competition entries within their respective categories according to their estimated value within current market conditions.

AbacusBio is a global agricultural science and technology consulting company with offices across Australia, New Zealand, the United Kingdom and North America. With a team of more than 55 specialists spanning genetics, breeding, economics, sustainability and data science, AbacusBio has worked with the Australian Wagyu Association since 2023, including the development of the selection indexes currently used by the Australian Wagyu industry.



PRIZES

Trophies will be awarded to first, second & third placegetters in each class. Prize money will also be allocated based on the number of entries received in that competition year. There will also be 4 additional special award categories in each class.

Fullblood & Purebred Classes*

1st Place \$100,000

2nd Place \$40,000

3rd Place \$20,000

Highest Marble Score Individual \$5,000

Highest Value Individual Loin \$5,000

Highest Average Daily Gain Pen \$5,000

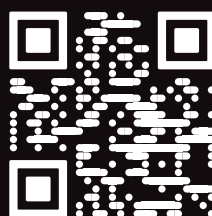
Heaviest Carcase \$5,000

This prize money is based on 210 entries in each class. The prize pool value is subject to change based on actual number of entries

HOW TO ENTER

All nominations must be made via the Australian Wagyu Association website at:

www.wagyu.org.au/wagyu-carcase-royale



By nominating online, members are formally submitting their competition entries. An invoice will be issued to members after nominations have closed.

Nomination fees are \$1,000/head + GST, totaling \$7,000 + GST per pen entered.

Nominations will open Monday 27th July 2026 for 2 weeks, closing on Monday 10th August 2026.

CONTACT

Communications@wagyu.org.au

TERMS & CONDITIONS

1. CONDITIONS OF ENTRY

- 1.1 Entrants to the Wagyu Carcase Royale agree to be bound by these terms and conditions and must;
- Be a member of the Australian Wagyu Association (AWA);
 - Submit a completed entry by the closing date as nominated by the AWA;
 - Pay the entry fee of \$1,000 (plus GST) per head for all animals in every nominated team;
 - Submit animals in teams of 7 head that meet the requirements for the category of nomination; and
 - Comply with all pre-delivery animal health, tagging, DNA sampling and testing requirements as directed by the AWA.

2. DATA OWNERSHIP, INTELLECTUAL PROPERTY AND COMPETITION INFORMATION

- 2.1 All intellectual property, data, reports, analyses, rankings, benchmarking information, genomic information, performance information, carcase information, DNA samples, biological samples, research outputs and competition results generated through or arising from the Wagyu Carcase Royale shall be owned exclusively by the AWA.
- 2.2 Entrants grant AWA a perpetual, irrevocable, royalty-free, worldwide licence to use, reproduce, publish, analyse, commercialise and disseminate any data or information generated through participation in the Competition.
- 2.3 Ownership of pre-existing intellectual property remains with the party that owned that intellectual property before participation in the Competition.
- 2.4 The Competition may utilise performance monitoring, feedlot recording systems, genomic technologies, laboratory assessment, digital reporting platforms and other technologies selected by AWA or the Feedlot and Supply Chain Partner.
- 2.5 Participants acknowledge and consent to the collection, storage, analysis and use of performance data, feedlot data, slaughter data, carcase data, grading information, genomic information, DNA samples, meat quality assessment data, imaging data; and competition results.

3. PUBLICATION AND USE OF RESULTS

- 3.1 Participants acknowledge and agree that AWA may publish, release, distribute and promote Competition information and results at its absolute discretion. Such publication may include, breeder names, entrant names, team rankings, feedlot performance rankings, genomic information, carcase performance results, eating quality results, photographs, video recordings, interviews; and media releases.
- 3.2 Participants consent to the use of their name, business name, photographs, cattle images, performance results and competition rankings by AWA and its sponsors for promotional, educational, research and marketing purposes without further compensation.
- 3.3 AWA may utilise Competition information for commercialisation, research, extension, genetic evaluation and breed improvement purposes.

4. WITHDRAWAL, SUBSTITUTION AND DISQUALIFICATION

- 4.1 Following acceptance into the Competition, animals may only be withdrawn with the approval of AWA.
- 4.2 Animals may be removed from the Competition due to death, illness, injury, welfare concerns, biosecurity requirements, Feedlot Partner management decisions, or other circumstances approved by AWA.
- 4.3 AWA reserves the right to disqualify any entrant, animal or team that fails to comply with these Terms and Conditions, supplies false or misleading information, fails to meet competition specifications, engages in conduct deemed detrimental to the integrity or reputation of the Competition of AWA.
- 4.4 The decision of AWA regarding disqualification shall be final and binding.

TERMS & CONDITIONS *(CONTINUED)*

5. PRIVACY

- 5.1 Personal information collected by AWA in connection with the Competition will be handled in accordance with the AWA Privacy Policy and applicable privacy legislation.
- 5.2 Participants consent to the collection, storage, use and disclosure of personal information for Competition administration, entrant communications, publication of results, research, industry reporting, genetic evaluation, breed development activities, and marketing and promotional purposes associated with the Competition.

6. BIOSECURITY, FORCE MAJEURE, CANCELLATION AND MODIFICATION

- 6.1 AWA may alter, suspend, postpone, amend or cancel the Competition where required due to disease outbreaks, biosecurity incidents, feedlot disruptions, processor disruptions, extreme weather events, natural disasters, regulatory changes, government restrictions, market disruptions, or any circumstance beyond the reasonable control of AWA
- 6.2 AWA will notify entrants of any significant Competition changes as soon as reasonably practicable.
- 6.3 Where cancellation occurs prior to induction, AWA may, at its discretion, refund all or part of any entry fees paid.

- 6.4 Where cancellation occurs after cattle have entered the feedlot program, entry fees will generally be non-refundable unless determined otherwise by AWA.
- 6.5 Participants acknowledge that Competition dates, processing dates and award dates may change.

7. LIMITATION OF LIABILITY

- 7.1 To the maximum extent permitted by law, AWA, the Feedlot and Supply Chain Partner, processors, sponsors, contractors and service providers shall not be liable for, loss of animals, illness of animals, injury to animals, death of animals, grading outcomes, market outcomes, genomic testing outcomes, feedlot performance outcomes, data inaccuracies, data loss, technology failures, indirect loss, consequential loss, or loss of profit.
- 7.2 Participation in the Competition is entirely at the entrant's commercial risk.
- 7.3 Nothing in these Terms excludes any right that cannot lawfully be excluded under the Australian Consumer Law.

8. INDEMNITY

- 8.1 Participants indemnify and hold harmless AWA, its directors, officers, employees, agents, contractors and Competition partners against all claims, losses, liabilities, damages, costs and expenses arising from breach of these

Terms and Conditions, inaccurate information provided by the entrant, breach of animal health requirements, breach of biosecurity requirements, negligence or unlawful conduct of the entrant.

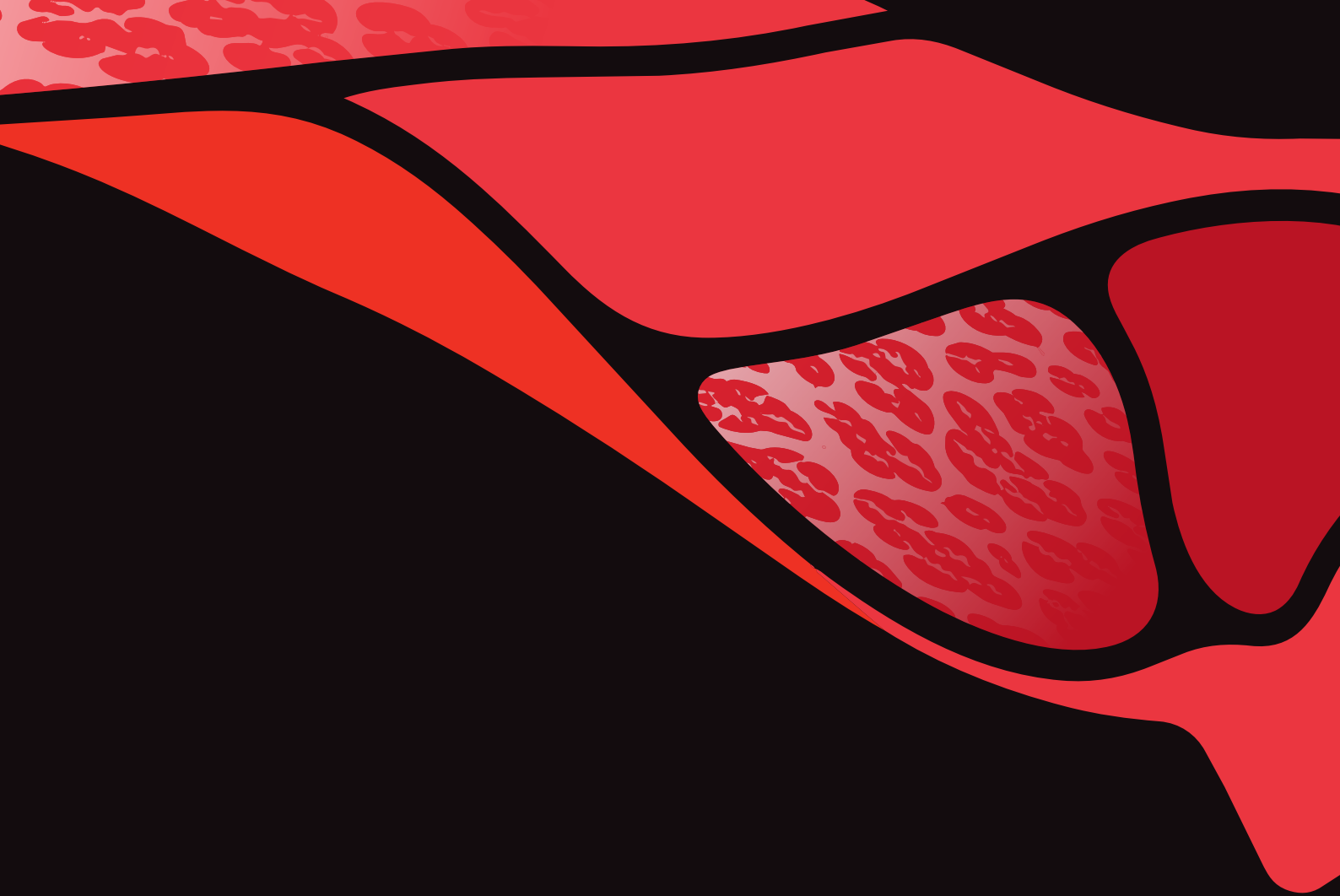
- 8.2 Participants acknowledge that substantial costs may be incurred in breeding, managing, feeding, transporting and processing Competition cattle and that losses arising from improper withdrawal or failure to comply with Competition requirements may exceed the value of the animals themselves

9. DISPUTE RESOLUTION

- 9.1 Any dispute arising in connection with the Competition must first be submitted in writing to the Chief Executive Officer of AWA. The parties shall attempt to resolve any dispute in good faith before commencing legal proceedings. If a dispute remains unresolved after 30 days, the dispute must be referred to mediation
- 9.2 No party may commence legal proceedings until mediation has been attempted except where urgent interlocutory relief is required.
- 9.3 The determination of AWA regarding Competition administration, judging, rankings, placings and awards shall be final.

10. GENERAL, GOVERNING LAW AND ACCEPTANCE

- 10.1 These Terms and Conditions constitute the entire agreement between AWA and each participant relating to the Wagyu Carcase Royale.
- 10.2 Previous representations, discussions, marketing materials, presentations or promotional statements are superseded by these Terms and Conditions.
- 10.3 If any provision of these Terms and Conditions is held to be invalid or unenforceable, the remaining provisions shall continue in full force and effect.
- 10.4 AWA may amend these Terms and Conditions where reasonably necessary for the administration and ongoing viability of the Competition. Updated terms may be published on the AWA website and shall take effect from the date of publication.
- 10.5 These Terms and Conditions are governed by the laws of New South Wales, Australia and Entrants submit to the non-exclusive jurisdiction of the courts of New South Wales.
- 10.6 By submitting an entry into the Wagyu Carcase Royale, each participant acknowledges that they have read, understood and agree to be bound by these Terms and Conditions.



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